

9th Annual  
Back To School Event:  
"EDUCATION STATION"



Presented By

The perfect blend of fellowship,  
relationship, discipleship  
and community involvement.

July 5, 2017

Dear Interested Sponsor,

**Education Station** is a dynamic collaborative of Tea, the Midlothian Police Department and Fire Department that brings together the Midlothian community. Education Station is our 9th Annual Back to School Event that will take place on Saturday, **August 5, 2017, 11:00 am – 2:00 pm**, at One Church located in Midlothian, Texas. It will be our highest profile community building celebration to date, with expected attendance of well over 250 people. This wonderful event is to encourage our children and youth to be joyous about the new school year and to provide them with the necessary tools to be prepared for academic success; Education Station will provide school supplies, backpacks and tennis shoes to children from Pre-Kindergarten to 5th grade.

Community based organizations ranging from: health, juvenile and social justice, to faith based after school programming, along with elected officials, school principals and teachers, will be in attendance at the event to promote critical services, civic participation and unity in the community of Midlothian. A lunch and local entertainment will be provided. Carnival style interactive activities such as: face painting, balloon toss, arts and crafts and sports will also take place.

Education Station is actively seeking corporate sponsors to support our significant Back to School Event. This event will provide sponsors multiple benefits, including opportunities to associate their brand name, services and/or products to hundreds of potential local customers. Sponsorships will also support the acquisition of backpacks, school supplies and other valuable items for students. As a sponsor, you will be supporting a positive and influential endeavor that directly impacts the quality of life of children, youth and their families in Midlothian.

On behalf of every child from Pre-Kindergarten to 5<sup>th</sup> grade, thank you in advance for supporting a positive and influential endeavor that directly impacts the quality of life of children and their families in Midlothian. Please confirm your support or direct any questions to Alexis McClendon, Director of Tea, by phone at 817-846-2971 or by email at [alexis@discoveronechurch.org](mailto:alexis@discoveronechurch.org).

Thank you for your generosity,

Alexis McClendon, Director of Tea  
Chief Carl Smith, Midlothian Police Department

*Prior Year Sponsors*



Education Station

Sponsorship & Volunteer Form

Business / Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

**Sponsorship Levels: Please check all that apply**

- **Event Sponsor:** \$1,500 (Host a booth and distribute organization promotional items, logo on event t-shirt, 4 event shirts, logo / name on all print and promotional materials)
- **Presenting Sponsor:** \$1,000 (Host a booth and distribute organization promotional items, logo on event t-shirt, 3 event t-shirts)
- **Supporting Sponsor:** \$500 (Host a booth and distribute organization promotional items, 2 event t-shirts)
- **Monetary Donation:** \$\_\_\_\_\_ (Organization promotional items on site, 1 event t-shirt)
- **Donation of School Supplies/Tennis Shoes:** (Benefits based upon item value equivalent to above sponsorship levels)
- **Event Volunteer:** (Event T-shirt: \$12.00)

**I am available to volunteer for the following (please indicate your times):**

\_\_\_\_\_ Friday, August 4, 2017 @ 6p.m. – Event Set-Up

\_\_\_\_\_ Saturday, August 5, 2017 from 9:30-3:30 – Event Assistance

**Payment Information: Please send this form and payment by July 15, 2016 to:**

Education Station - P.O Box 1108 - Midlothian, Texas - 76065

If you have any questions, comments or concerns regarding sponsorship, donations, logos or volunteering please feel free to call or e-mail Alexis McClendon, Event Director, at 817-846-2971 or alexis@discoveronechurch.org. You will receive event details, your volunteer assignment and scheduled shift prior to the event set-up.

**All contributions are deeply appreciated. Thank you for your support!**

The success of this event comes from the support of everyone who takes part as sponsors, performers, outreach informers, volunteers, donors, and attendees. **This is a not-for-profit event. Proceeds will benefit children from Kindergarten to 5<sup>th</sup> grade.**



**Partners, Sponsors, Donors, Vendors, Stage Performers and Specialty Crowd Pleasers:**

The Back to School event supporters will have the satisfaction and pleasure of being a part of a very special community celebration, receive privileges and maximize recognition. They will also have the opportunity to reach a loyal and unique audience and can participate on any number of levels. We can also customize a partnership best identifying to their needs while supporting the Back to School Celebration.

**Volunteering:**

Volunteers are essential to the success of the event day. Volunteers will help to operate the school supply booths, food booths and other essential areas of the event.

**Advertising and Promotion:**

The event name, partnership as well as the respective organization logos will be displayed on all promotional materials including media.